Skeletons for St. Jude

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## Skeletons Save Lives – "Skeletons for St. Jude" on target to exceed a million dollars raised for St. Jude Children's Research Hospital

Skeletons for St. Jude (SSJ) is a nationwide fundraising effort of home haunters that use their Halloween displays to raise money for St. Jude Children's Research Hospital to support children and their families impacted by childhood cancer. *Their goal is to raise as much money as possible to help get sick children well and out of the hospital so they too can enjoy these fun Halloween and holiday displays.* 

The fundraiser originated in Holly Springs, NC in 2020 with the Robertson family placing a St. Jude fundraising sign in their yard after a local TV station aired their skeleton Halloween display. After generating \$8,200, in a few short weeks, and meeting several families impacted by childhood cancer, the Robertsons were moved to turn the fundraiser into an annual event.

For the 2021 & onward campaigns, SSJ, leveraging social media, expanded their effort across the nation recruiting thousands of SSJ partners to join the effort. By Halloween 2024, there were over 1,000 homes, throughout the US, supporting the fundraiser with their Halloween displays. To date thousands of generous donors have donated over \$905,000 to help the children and families battling cancer. In 2025, on their 6<sup>th</sup> year, the SSJ nation is on track to break \$1,000,000 raised. In 2023, SSJ partnered with FrightMaps, an app that helps Halloween lovers all over the nation find the best haunted attractions in their area. The app provides a special icon that identifies those homes across the US supporting St. Jude.



Those wishing to join our team can receive information by joining SSJ's Facebook group through the QR code (left) or this link:

https://www.facebook.com/groups/449848202989543.

**Donations can be made through the QR code (right)**. 100% of the donations go directly to St. Jude. Tax-deductible receipts provided from St. Jude.



Download Frightmaps to find the spookiest haunts in the nation including those homes directly supporting St. Jude Children's Research Hospital.

Track our nation-wide progress on our website: https://skeletonsforhope.org